

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to maintain this position.

Crown in the beginning started with a small client base producing temperature controls that they manufactured for coal burning furnaces. The production of these control units took place in a former hardware store stationed in New Bremen, Glendale, where Crown's center of operations currently remain.

In 1949, responding to the public's growing interest in TV, Crown moved into the making of antenna rotators. This product was used to improve television reception and picture quality. The company's successful move enabled them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and repair of electronic and mechanical machinery for government and private industry. Following several profitable bids inside a brief period of time, the company had built a respectable business in this field.

With such versatility and achievement, Crown was able to expand its production to incorporate material handling equipment. Crown started the assembly of forklifts and lift vehicles in 1957. The company believed the market needed a smaller line of top-quality quality forklifts. Crown quickly produced an exceptional range of contemporary equipment and swiftly became the most rapidly evolving material handling organization with its variety of merchandise.

By 1966, Crown had ventured into the overseas material handling markets by opening up shop in Sydney, Australia. Sydney is at this time a regional headquarters for Crown for all Pacific Asian sales, marketing and advertising, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong manufacturing operations.

In 1968, Crown established itself in the European market by acquiring an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation stationed close by Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing lift trucks across Europe through autonomous sellers.

Crown these days has a huge network of Crown-owned and independently-owned sellers in many key worldwide markets delivering a vast fleet of electric lift trucks. They are accountable for managing the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Glendale, which provide promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown dealers and sales personnel are trained in-house in various disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental dealers and Crown-owned sellers successfully operate in nearly 100 foreign city environments.

The 6 USA production locations for Crown consist of New Bremen, Glendale; New Knoxville, Glendale; Fort Loramie, Glendale; Celina, Glendale; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, making lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an first-rate reputation as a maker of forward-thinking, safe and dependable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. For example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with several comfort choices to lean, sit or stand, along with its unparalleled output capability.